

Influence of social networks on the students of Cardenal Maure school**Influencia de las redes sociales en los estudiantes del colegio Cardenal Maure**

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Abstract

This article took as its main objective to analyze the use of the internet by young students of 6th junior high education unit Cardenal Maurer, identify the types of social networks and influence in their lives, so knowing the consequences that affect in the teaching-learning process during training. To this end document review data and quantitative and qualitative techniques were used.

Internet, Social Networking, Students, Teaching and learning

Resumen

El presente artículo tuvo como objetivo principal analizar el uso de internet por parte de los jóvenes estudiantes de 6° de secundaria de la unidad educativa Cardenal Maurer, identificar los tipos de redes sociales y su influencia en sus vidas, para así conocer las consecuencias que afectan en el proceso de enseñanza-aprendizaje durante la formación. Para ello se utilizaron datos de revisión documental y técnicas cuantitativas y cualitativas.

Internet, Redes Sociales, Estudiantes, Enseñanza y aprendizaje

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Introduction

These networks started to emerge during 2001 and 2002 and had a great impact on teenagers at that time. Theoretically, they are used to have a continuous communication with their friends or even school aspects.

It is a place where teenagers can have the freedom to express themselves without being judged by their physique and reflect an image that they like and that they feel somewhat interesting to other members of the network.

The way in which networks are used depends mostly on the criteria that each person has and the capacity to be influenced. Because in reality it is not the problem of the networks but the way in which they are used. In this sense, this article refers to the use of social networks and their influence on the daily life of the secondary school students of the Cardinal Maurer School.

The article will be divided into 4 sections: the first one will refer to the definition of social networks; the second section will show the advantages and disadvantages of the use of social networks; the third section will study the most used websites by students; the fourth section will analyse the influence of social networks in the lives of secondary school students.

Theoretical framework

Definition of social networking

The term "social networking" has had a great impact on society, as young people (the most affected) enjoy spending much more time on social networking sites without leaving their homes or even from their mobile phones. Without knowing its negative effects, they only see the importance of making their jobs easier, even their communication with friends and family. A social network, like everything else, in excess is bad, even if they have to be careful with the information posted on their walls. [Tilano Osorio, M. A. 2013] [Tilano Osorio, M. A. 2013].

[Jaime Royero 2007] defines social networks as "the set of people, communities, entities or organisations that produce, receive and exchange goods or social services for their sustainability in a scheme of development and expected welfare. This well-being is mediated by the advances in the field of science and technology produced and offered in their social and market value to individuals or groups of individuals, in a given territory and under given social economic conditions. These exchanges take place at local, regional, national, international and global levels.

Social networks change the way we relate to our environment. They are a current reality in the personal, professional and, increasingly, academic spheres [Juan José de Haro 2013].

Social networks are one of the most widely used means of communication as a meeting point where users build, share and develop knowledge, social activities, details about themselves, among others. It has subscriptions to events, news and newsletters, external networks, and some brands' sites It serves to access personalised services.

The use of social networking - advantages and disadvantages

The use of this technology has become an everyday use by young people as personal sites where they play, have fun, upload photos, videos, music, and leave comments on the sites, another aspect to be highlighted is the use of these networks for academic purposes, since in schools it is now common that the submission of assignments or giving notices are done through social networks.

Social networks have the undeniable value of bringing informal and formal learning closer together. They allow learners to express themselves, to initiate relationships with others, as well as to meet the demands of their education.

The use of social networks is a relevant and real problem because we see the agglomeration of teenagers at internet points and even at inappropriate times (lunch hours, late at night).

The advantages of social networking sites are that they are free, save time, eliminate distances and costs, and are a technological tool for communication that allows us to contact family members, artists and friends, as well as to participate and share other interests and needs.

The disadvantages are that most young people are not fully aware of the information they share or share it with their friends, lack of privacy, being publicly displayed personal information, in addition to family photos or videos are published and this leads to this information getting into the hands of the wrong people and gives rise to Internet crimes or serves as a means of extortion violating the privacy of users. If not used correctly, it can become an addiction.

Results of the use of social networks

According to the results obtained through the interview and questionnaire, Facebook is the most preferred social network of the young secondary school students. Graph 1 shows that 98 % of the students surveyed have Facebook as their most preferred social networking site and 2 % have Twitter, and all of them are in the sixth year of secondary school "Cardenal Maurer".

Twitter. It becomes the second most visited and used social network per month. And google is the one that never goes out of fashion.

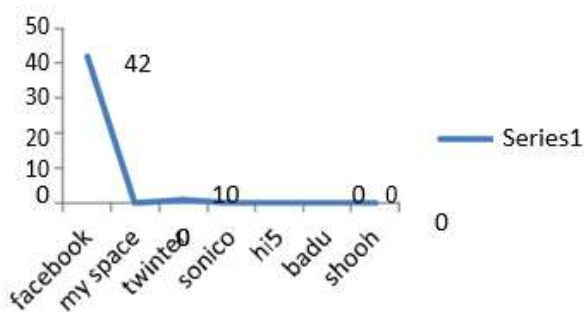
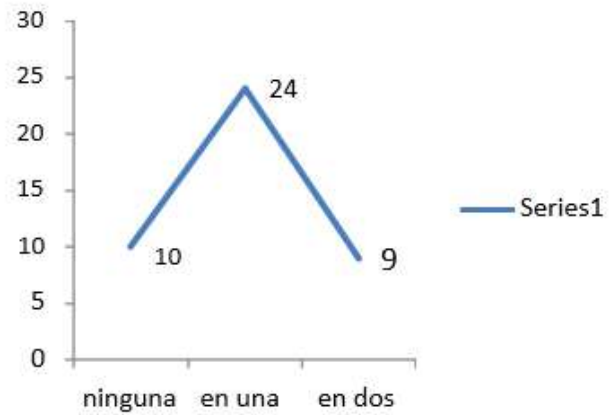


Gráfico 15 Which social network do you prefer?

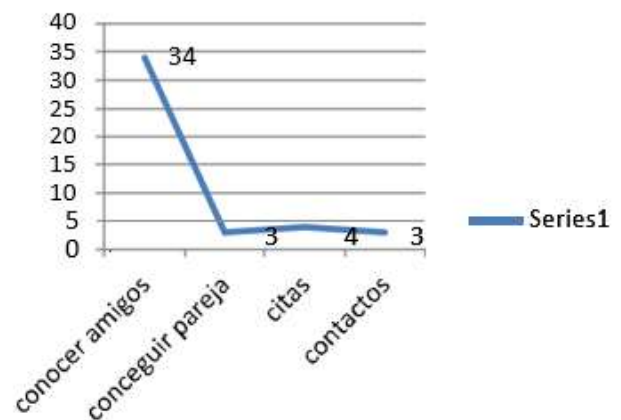
According to the results obtained, we can observe that a high percentage of the students of the "Cardenal Maurer" school have Facebook and Twitter, and these are the sites most frequented by the students.



Graph 2 How many social networking sites are you registered in?

Of the total number of students surveyed 23% are not registered on any social network, 56% are registered on one social network page and 21% are registered on two social network pages.

According to the results obtained, we can observe that a high percentage of the students of the school "Cardenal Maurer" are registered on one social network page.



Graph 3 What benefits do you get from social networks?

Of the total number of students surveyed, 12% have always tried, 0% usually, 35% occasionally, 53% rarely and 0% never.

According to the results obtained, we can observe that a high percentage of the students of the "Cardenal Maurer" school have rarely tried to reduce the time they spend online on social networks.

Influence of social networks on teenagers

Social networks are a great influence in the lives of young people today, as they spend as much time as possible online. According to the results obtained from the students it can be said that the influences of these social networks on them is that they are always disturbed in their sleeping and eating hours, it is difficult for them to reduce the time they spend online,

Social networks are a means of communication now widely used by many people in general by young people finding one more reason to use the internet, this is a factor in which young people find more striking to meet people who have not seen in their lives looking perhaps benefits, also social networks influences their personal identity and school learning, almost always in one way or another this ends up becoming a vice which will begin to depend only to talk to people and socialize.

It was possible to have more information about the clear and concise knowledge about the influences of social networks and the constant use of new information and communication technologies.

With all that has been said, it can be said that the influence that social networks and the internet have on people is a serious case for today's society, since networks are the way in which secondary school students interact, where most of their time, whether free or not, is spent in front of their computers. On the other hand, it influences their academic performance, since secondary school students use the networks to upload photos, videos, writings, but at the same time they share personal publications, moods, among others, and not for academic purposes.

Conclusions

As we can see, social networks have reached communication, as a means of entertainment and the use is large dimensions as a medium that is becoming more and more frequent among young people.

Through the results, it was possible to identify that the most common and most used networks are Facebook and Twitter, it is believed that in the future there will be networks that will be able to surpass these two, as they are always being that these are always being modernised to attract more attention, both among young people and adults

We can also observe that a high percentage of students at the "Cardenal Maurer" school frequently access social networks and feel restless when they cannot connect to the internet. Their sleeping and eating hours have been altered by staying on the internet, and they stressed that they have sometimes tried to reduce the time they spend online and it has been very difficult, many of them stated that they cannot conceive of living without social networks. The study highlights that 80 percent of young people prefer to do activities outside the home.

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